LOCAL LISTINGS • JANUARY 2-8

TV GUIDE

15¢

THE GROUP FROM GUNSMOKE'

THE 1950'S: DO YOU REMEMBER...?

See page 4

ADVICE TO EGGHEADS

By Gilbert Seldes

GOREN: WHY WOMEN PLAY BETTER BRIDGE THAN MEN

Local Listings · January 9-15

TV GUIDE

15¢

JANE WYATT AND ELINOR DONAHUE OF 'FATHER KNOWS BEST'

HOW 'TODAY' PICKED ITS IDEAL WOMAN

LOCAL LISTINGS - JANUARY 16-22

TV GUIDE

15¢

CLIFF ARQUETTE AS CHARLEY WEAVER

THE FACTS BEHIND THE FAN CLUBS

TV GUIDE

IS HENRY FONDA REALLY ON TV?

Local Listings - January 23-29

15¢

Walter Brennan and Kathy Nolan of 'The Real McCoys'

TV GUIDE

LOCAL LISTINGS • JAN. 30-FEB. 5

CAN RATINGS BE FIXED?

Garry Moore

TV GUIDE

TV GUIDE AWARDS
NOMINATING BALLOT
IS ON PAGE 5

Local Listings
February 6-12
15¢

NAME YOUR FAVORITE STARS AND SHOWS

Richard Boone

TV TAKES YOU TO THE WINTER OLYMPICS

Local Listings • February 13-19

TV GUIDE

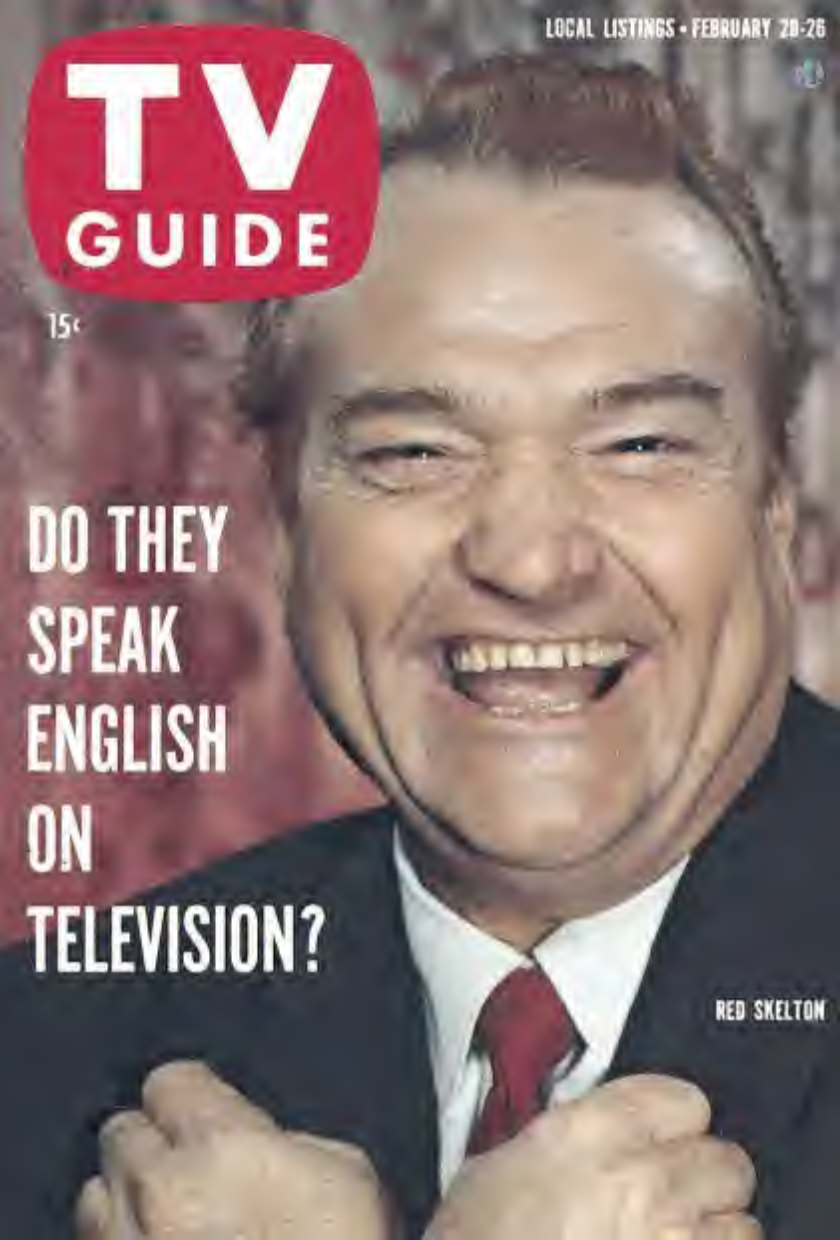
15¢

THE STARS OF 'PETER GUNN' AND 'MR. LUCKY'

LOCAL LISTINGS • FEBRUARY 20-26

TV GUIDE

15¢



DO THEY SPEAK ENGLISH ON TELEVISION?

RED SKELTON

THE MATINEE IDOLS OF DAYTIME TV

TV GUIDE

LOCAL LISTINGS • FEB. 27-MAR. 4

15¢

ROBERT STACK OF 'THE UNTOUCHABLES'

15¢

TV GUIDE

LOCAL LISTINGS • MARCH 5-11

MEET 'BONANZA'S WHALE OF AN ACTOR

—See page 6

JAY NORTH: 'DENNIS THE MENACE'

LOCAL LISTINGS • MARCH 12-18

TV GUIDE

15¢

TELL TELEVISION WHAT YOU LIKE

VOTE!

CHUCK CONNORS
OF 'THE RIFLEMAN'

—AWARDS BALLOT,
PAGE 5

HOW BOB CUMMINGS STAYS SO YOUNG

Local Listings • March 19-25

TV GUIDE

15¢

RAYMOND BURR, BARBARA HALE
OF 'PERRY MASON'

THE SHORT TV CAREER OF TONY CURTIS

Local Listings • March 26-April 1

TV GUIDE

15¢

DONNA REED

LOCAL LISTINGS • APRIL 2-8

TV GUIDE

15¢

'OSCAR' HEADACHES

RELIGIOUS PROGRAMS WITH A PUNCH

THOSE HAWAIIAN 'EYE'-LANDERS

ERNIE FORD

LOCAL LISTINGS - APRIL 9-15

TV GUIDE

15¢

WHAT SHOW DRIVES LAWYERS WILD?

see page 28

BASEBALL'S ANTICS ON TV

Efrem Zimbalist Jr. of '77 Sunset Strip'

THE STRANGE CASE OF 'BOURBON STREET BEAT'

Local Listings • April 16-22

TV GUIDE

15¢

ANN SOTHERN

TV GUIDE
15¢
Local Listings
April 23-29
CAN TV MAKE YOU CHANGE YOUR MIND?
see page 5
THE STARS OF 'LARAMIE'

GODFREY'S BACK! A SPECIAL PREVIEW

TV GUIDE

Local Listings - April 30-May 6

15¢

JUNE LOCKHART

LASSIE AND

JON PROVOST

WHAT TO DO ABOUT YOUR CHILD'S TV PROBLEM

—an expert's advice on page 5

TV GUIDE

15¢
LOCAL LISTINGS
MAY 7-13

ELVIS PRESLEY,
FRANK SINATRA

TV GUIDE

15¢

A TREASURY OF GOOFS FROM 'WHAT'S MY LINE?'

Local Listings • May 14-20

ERNIE KOVACS AND EDIE ADAMS

TV GUIDE

15¢

LOCAL LISTINGS
MAY 21-27

THE DANDIEST GUN IN THE WEST

GENE BARRY
AS BAT MASTERSON

TV GUIDE

15¢

WHY TELEVISION'S BEST-LOVED FAMILY BROKE UP... see page 8

LOCAL LISTINGS
MAY 28-JUNE 3

Poncie Ponce and Connie Stevens of 'Hawaiian Eye'

HOW DO YOU RATE AS A VIEWER?

TV GUIDE

LOCAL LISTINGS - JUNE 4-10

Darren McGavin of 'Riverboat'

TV GUIDE

15¢

THE ZANY EXPERIENCES OF A LADY COMIC

see page 20

LOCAL LISTINGS • JUNE 11-17

NOREEN CORCORAN, JOHN FORSYTHE, SAMMEE TONG OF BACHELOR FATHER

TV GUIDE

15¢

LOCAL LISTINGS
JUNE 18-24

TV's FORMER STARS— WHAT THEY'RE DOING NOW

see page 12

GARDNER McKAY OF 'ADVENTURES IN PARADISE'

TV GUIDE

15¢

Local Listings

June 25-July 1

WHAT THE PROS THINK OF TEEN-AGE SINGERS

see page 8

Stars of 'Bonanza'

TV GUIDE

15¢

LOOK YOUNGER—
a makeup expert's secrets

see page 28

LOCAL LISTINGS
JULY 2-8

LAWRENCE WELK

SPECIAL: CONVENTION GUIDE

'UNTOUCHABLES'—THE TRUE STORY

TV GUIDE

LOCAL LISTINGS • JULY 9-15

David Brinkley, Chet Huntley of NBC News

LUCILLE BALL: HUMILIATED AND UNHAPPY

Local Listings • July 18-22

TV GUIDE

15¢

LUCILLE BALL

TV GUIDE

Local Listings • July 23-29

15¢

FULL CONVENTION DETAILS

BEWARE TV REPAIR RACKETS

see page 27

John Daly

ATTENTION PARENTS! TV VIOLENCE CAN BE CURBED

See page 22

TV GUIDE

LOCAL LISTINGS • JULY 30—AUG. 5

Michael Connors of 'Tightrope!'

and Ruta Lee

HOW TO FIX YOUR TV REPAIRMAN See page 6

TV GUIDE

LOCAL LISTINGS • AUGUST 6-12

15¢

ESTHER WILLIAMS

IN A SPECIAL THIS WEEK

TV GUIDE

THE AMUSING TRUTH ABOUT TV's LIGHTHEARTED LIARS

see page 8

Local Listings
August 13-19
15¢

Nick Adams
of 'The Rebel'

TV GUIDE

LOCAL LISTINGS • AUGUST 20-26

15¢

HOW TV WILL BRING YOU THE OLYMPICS

BEND, STRETCH, REDUCE see page 20

BETSY PALMER

TV GUIDE

Local Listings - Aug. 27-Sept. 2

THE FINE ART OF BUILDING A STAR

see page 17

ROGER SMITH, EFREM ZIMBALIST, EDD BYRNES AND THEIR NEW PARTNER, RICHARD LONG

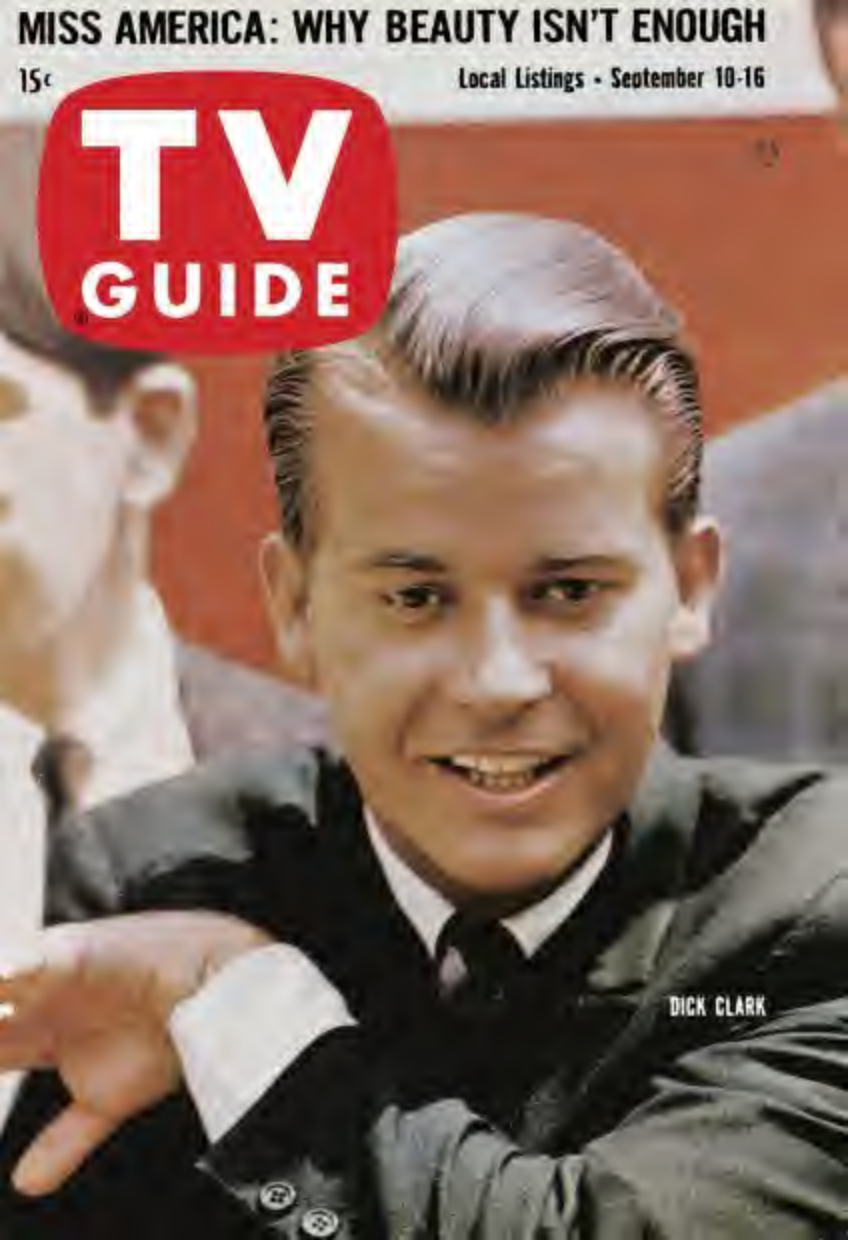
TV GUIDE
Local Listings - September 3-9
15¢
MOTHER WAS THE DRAGON LADY
see page 17
LEARN THE SECRET OF REAL CHARM
by Arlene Francis

MISS AMERICA: WHY BEAUTY ISN'T ENOUGH

15¢

Local Listings • September 10-16

TV GUIDE



DICK CLARK

A WOMAN'S WOES IN TELEVISION

see page 17

TV GUIDE

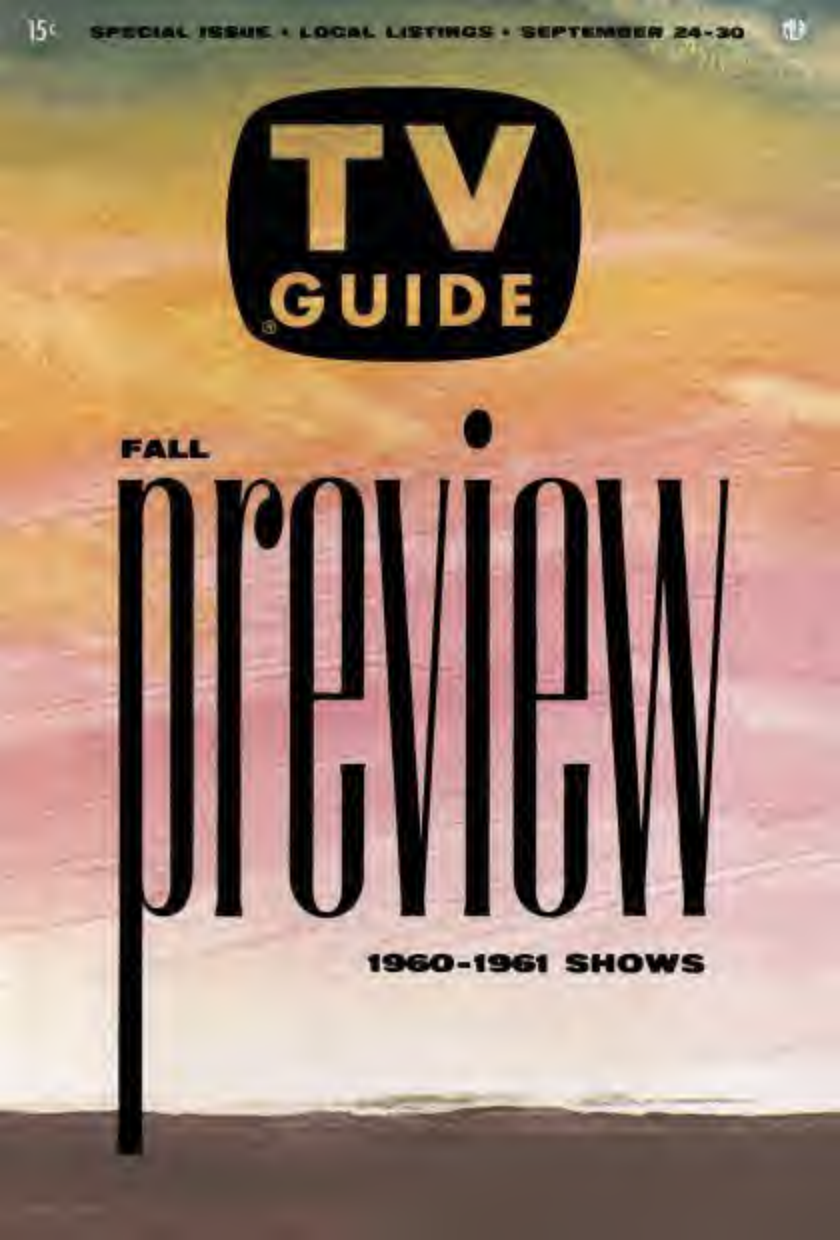
LOCAL LISTINGS • SEPTEMBER 17-23

15¢

June Allyson and Dick Powell

SPECIAL SURVEY: TV'S IMPACT ON POLITICS

15¢ SPECIAL ISSUE • LOCAL LISTINGS • SEPTEMBER 24-30



POLITICS AND TV—A PERSPECTIVE

By Sen. Jacob K. Javits

TV GUIDE

WORLD SERIES GUIDE

Local Listings • October 1-7

15¢

TV GUIDE

15¢

THE STORY BEHIND GODFREY'S RETURN

Local Listings
October 8-14

FCC CHAIRMAN'S REPORT TO YOU

see page 6

Arthur Godfrey

PETER LIND HAYES' RECIPE FOR A HAPPY MARRIAGE

TV GUIDE

Dobie Gillis, a changed man

15¢

LOCAL LISTINGS • OCTOBER 15-21

Marion Lorne,
Carol Burnett
of
'The Garry Moore Show'

TV GUIDE

LOCAL LISTINGS
OCTOBER 22-28
15¢

A leading psychiatrist examines YOU and 'THE UNTOUCHABLES'

DEBBIE REYNOLDS

THE BEAUTY COURSE STARS BUY—YOURS ON PAGE 20

Local Listings • Oct. 29-Nov. 4

TV GUIDE

15¢

DANNY KAYE
IN A
SPECIAL THIS WEEK

15¢

TV GUIDE

Local Listings
November 5-11

BE YOUR OWN ELECTION EXPERT

see page 5

Loretta Young

TV GUIDE
THE MAN WHO IS THE HOUSEWIVES' CONSCIENCE
see page 20
15¢
FRED MACMURRAY AND FRIEND

TV GUIDE

THINK YOU HAVE PROBLEMS?

A SOAP OPERA QUEEN REVEALS HERS

see page 17

15¢

LOCAL LISTINGS

NOVEMBER 19-25

WARD BOND

OF 'WAGON TRAIN'

WHY A PRODUCER BLAMES YOU FOR MEDIOCRE TV

see page 14

TV GUIDE

Local Listings • Nov. 26—Dec. 2

Abby Dalton and Friends

Local Programs • December 3-9

TV GUIDE

15¢

THE SERIOUS BUSINESS OF COMEDY:

- Eavesdropping on Como's gag writers
- Tom Ewell: A study in misery

SHIRLEY TEMPLE

EXCLUSIVE: Ernie Ford is quitting his show

see page 17

LOCAL PROGRAMS • DECEMBER 10-16

TV GUIDE

TV GUIDE

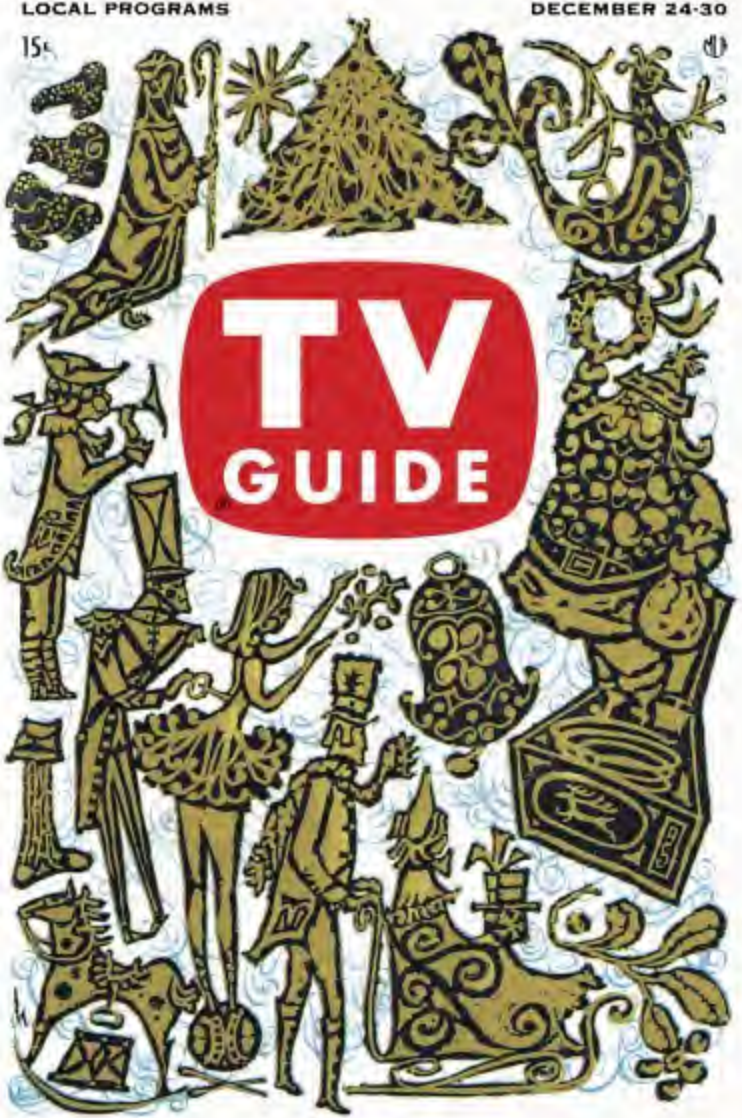
COMMERCIALS:

HOW MANY? HOW LONG? HOW OFTEN?

SEE PAGE 14

LOCAL PROGRAMS DECEMBER 24-30

15¢



Local Programs • Dec. 31-Jan. 6

TV GUIDE

15¢

Complete BOWL GAME Lineups

DOROTHY PROVINE
OF 'THE ROARING 20'S'